

Date: 6th November 2019

Request for Proposal

Praja is a non-partisan organisation working towards enabling accountable governance in Mumbai. To know more about our work and goals, please visit www.praja.org.

Praja is launching Urban Governance Index for ranking the States in India on governance structure. The index will rank each of the State on the basis of a minutely researched matrix, which takes into consideration every aspect of the structure. Each state is responsible for devolving powers to the municipal corporations and strengthening local governance in their respective states. We believe that this initiative will have far reaching consequences. For one, it will incentivise Sates to ensure democratic empowerment and democracy at grass root level.

To this end we are inviting proposals for a contract to make two infographic or explainer videos on – status of urban governance, need for urban governance index and explanation of what is urban governance index with voice over in two languages each; English and Hindi. We will provide the necessary information for it.

Scope of service:

- Infographic / explainer videos – 2 in no
- Voice over in two languages each – English and Hindi
- Time length – 1min to 1min 30sec

Please send the quotation on your letterhead mentioning the specifications of service and charges including taxes as applicable, via email or in a sealed envelope by 20th November, 2020. For any queries kindly contact Ms. Meghna Bandelwar (+91-9820190892) or email us at meghna@praja.org or ashwini@praja.org